To be certified or not to be certified...

Is there a question?

The decision to become certified through the Arizona State Escrow Association is one that should be very easy for those of us involved in the profession, but just in case you need some help in making your decision, here are some reasons why you should become certified in 2013.

- **Receive professional credentials** - Your certification is an impartial, third-party endorsement of your knowledge and experience. It adds credibility to you as an escrow practitioner.

- **Shows your commitment to the escrow profession** - Your certification demonstrates your abilities to your peers, clients and superiors. It also helps to enhance the escrow profession by endorsing those who are role models in our industry.

- **Enhances your professional image** - Your certification distinguishes you from others in our industry. It shows others that you are ahead of the curve.

- **Reflects your personal achievement** - Your certification illustrates your commitment to your own personal success. Not everyone can meet the requirements of becoming certified. Your certification gains you membership to an exclusive group of professionals.

- **Can improve career opportunities** - Your certification may give you an edge over others when being considered for promotion or other job opportunities. Certification clearly identifies you as an employee who is committed to your career and our industry.

- **Improves your skills and knowledge** - Your certification requires that you earn and maintain educational credits helping you to be "in the know" in our ever changing industry. Preparing for certification strengthens existing skills and develops new skills through your study of the Vocabulary, Question & Answer, and Problem portions of the exam.
Choose the level of certification that is right for you - Your certification level is set by you during the application process and is based on a combination of years of experience and education credits earned. Whether you are just starting out or are a seasoned practitioner, you can choose the level that is right for you.

Your Professional Designation Committee is here to assist you in your quest to become certified. Over the next few years we will be working diligently to take part of the testing process online. We are excited about the additional number of practitioners that we will be able to reach and the enhancement that this will make to our current testing procedure.

Our next Professional Designation testing session is scheduled for **Saturday, April 13, 2013**. In order to be able to sit for the test, your applications must be postmarked no later than March 13, 2013. For more information on the test, or to obtain an application, please visit our website at [www.azsea.org](http://www.azsea.org).

*Are you ready to make the commitment to yourself and your career?*

**Kristin Guadagno**  
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