

**Arizona State Escrow Association
2016 Annual Conference
July 15-17, 2016**



**Hotel Valley Ho
Scottsdale, AZ**



Conference Information

General Information

Location & Accommodations

The conference will be held in Scottsdale, Arizona. Hotel Valley Ho will be the main venue for the conference events.

Hotel Valley Ho

6850 East Main Street
Scottsdale, Arizona 85256
(480) 376-2600
www.hotelvalleyho.com



ASEA Guest Room Rate:

\$119 per night (plus tax) - 1 King Deluxe Non-Smoking
\$119 per night (plus tax) - 2 Queen Deluxe Non-Smoking

To Book your reservation for July 15th & 16th use ASEA's Special Group Rate and reference GROUP ID # ASEA2016 online at hotelvalleyho.com

If you would like to extend your stay before or after the conference dates and enjoy the benefits of the discount, please contact the hotel directly at 480-376-2600.

The deadline to secure your hotel reservation is:
Friday, July 1st at 5:00 pm

To register for the conference go online to 2016aseaconference.eventbrite.com

Registration Deadline: Friday, July 8th

Registration Fees:

FULL Conference \$259 Member / \$289 Non-Member
Saturday ONLY \$209 Member / \$239 Non-Member
Additional Meals \$ 50 - Sat. Dinner / \$ 50 - Sun. Brunch

Payment Options

Credit Card - Discover, American Express, MasterCard, VISA
Check

Professional Designation Credit

ASEA Members attending the conference can earn the following continuing education credits:

10.5 credits - Full Conference

1 credit - Friday Only

7 credits - Saturday Only

Sponsorships / Exhibitors

Sponsorship and Exhibitor opportunities are available at the ASEA Annual Conference.

For information about becoming a conference sponsor, or having an exhibitor table at the conference, please contact hwyant@fnf.com



More Information

Direct questions or information requests to:

Arizona State Escrow Association (ASEA)
PO Box 3709
Gilbert, Arizona 85299
info@azsea.org
www.azsea.org

Resort and Conference Center

HOTEL
Valley Ho

6850 East Main Street
Scottsdale, Arizona 85256

(480) 376-2600

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Driving Directions

From Northwest Valley:

101 North to Scottsdale. Exit at Indian School Road West to 69th street

From Southwest Valley:

I-10 East to Phoenix. Merge onto 202 East to Scottsdale Rd. Scottsdale Rd. North to Indian School. West on Indian School to 69th street

From East Valley:

US-60 West to Phoenix. 101 North toward Scottsdale. Exit at Indian School Road turn left then left at 69th St.

From North Phoenix and Northern Arizona

I-17 South toward Phoenix. Merge onto 101 North. Exit at Indian School Road turn left then left at 69th St.



2016 ASEA CONFERENCE AGENDA

FRIDAY, JULY 15TH

- 7:00 – 7:30PM Registration
- 7:00 – 9:00PM Business Meetings - Candidates Welcome
Heavy Appetizers & Desserts; Cash Bar
(Elections, Bottle Auction, Photo Booth, Costume Contest,
Door Prize Drawings and a Grand Prize drawing)

SATURDAY, JULY 16TH

- 7:15 – 8:00AM Registration/Continental Breakfast/Meet Exhibitors
- 8:00 – 8:30AM Welcome – Pledge of Allegiance
- 8:30 – 9:30AM General Session #1 *What's Lurking in your Title Report*
Mel Platt and Ramon Castillo
- 9:30 – 9:45AM Exhibitor Break
- 9:45 – 10:45AM General Session #2 *Contract Cancellation Challenges*
Panel: Patti Shaw/Sherry Olsen/Gerry Russell/Rick Mack
(Moderator: Fletcher Wilcox)
- 10:45– 11:15AM Exhibitor Break – AM Snack
- 11:15 – 12:15PM Break Out Sessions
#1 Social Media - *Using Facebook for Business*
#2 Commercial - *Getting Back to Basics* OR
#3 Team Building Activity – **See notes***
- 12:15 – 1:30PM Luncheon
Keynote Speaker ~
Chelsea Peitz, FNTA Marketing Director
- 1:45 – 2:45PM Break Out Sessions
#1 Social Media - *Using Facebook for Business*
#2 Commercial - *Getting Back to Basics* OR
#3 Team Building Activity – **See notes***
- 2:45– 3:15PM Exhibitor Break – PM Snack



3:15 – 4:15PM General Session #3 [Bankruptcies/TSG/Foreclosures](#)
Diane Drain

4:15 – 4:30PM WRAP UP - Q & A

4:30 – 5:00PM Raffle drawings

5:30 – 6:30PM Break

6:30 – 9:00PM Exhibitor's Cocktail Reception
Dinner & Awards (Professional Designation)
Silent Auction

(Costume Contest, Door Prize Drawings and a Grand Prize drawing)

SUNDAY, JULY 17TH

9:30AM – 12:00PM Installation Brunch

Motivational Speaker ~
Lisa Tyler, FNF National Escrow Administrator

(Costume Contest, Door Prize Drawings and a Grand Prize drawing)

Important Note*

For the Team Building Activity, you will be divided into teams and at least 1 person on your team will need to have a smart phone for this contest. There will be prizes awarded at the Exhibitor's Cocktail Reception and Dinner on Saturday night.

