



# SIGNING THE CUSTOMER MARKETING FROM BEHIND THE DESK

From Signature to Strategy  
Master the Signing Table and Your Business Growth.

**Get hands-on with document prep, flawless signings, and post-closing precision. Then shift gears and learn how to grow your business without ever leaving your desk.**

- ✓ Preparing for; the signing, your escrow documents, reviewing loan documents (names, dates, etc), and stacking order.
  - ✓ Handling the signing and notarization. (do's and don'ts)
  - ✓ After signing (copies, review signatures and dates).
  - ✓ The 4 ways to get business.
  - ✓ The 6 activities that lead to building a successful business strategy.
  - ✓ The importance of goal setting.
  - ✓ Strategies to capture and keep business.
  - ✓ The importance of mindset.
- And much, much more...



**AUGUST 9TH**  
**9:00 AM - 12:00 PM**



# 3

Education  
Credits



Magnus Title Agency, LLC  
13845 N. Northsigh Blvd, Ste 100  
Scottsdale, AZ 85260



Jennifer Bayless, CSEO, CEI  
Christin Mack, CSEO, CEI, SASIP



\$60 Member  
\$75 Non-Member